

OTHER NEWS



KAIST College of Business

KCB's 20th Anniversary

This year is KAIST College of Business' 20th anniversary. Over the past twenty years, KAIST College of Business (hereafter, KCB) has been pursuing its mission: To produce highly qualified global business leaders with competence and capabilities in both theory and practical applications. These days, that vision is more relevant than ever in a constantly changing dynamic global business environment. KCB has made a positive impact on the lives of so many. Its commitment to excellence in education and research is manifested in a number of impressive ways.

As the first school to offer an MBA program in Korea, KCB has continued to forge new ground as a leader in the business education sphere, regionally and globally. In 2006, the Graduate School of Management expanded into KCB with three schools: the Graduate School of Management, the Graduate School of Finance, and the Graduate School of Information & Media Management. To emphasize its interest in sustainability and green business education, the Graduate School of Green Growth has added to the school portfolio in 2013.

Starting in January 2016, KCB is celebrating its 20th anniversary by holding the Vision Proclamation Event, hosting the 2016 AAPBS Annual Meeting (Oct. 26 - Oct 29, 2016), and publishing a history book to share notable stories.



▲ Celebrating 20th year anniversary at Vision Proclamation Event on April 8th, 2016

Doing Business in Korea: Saint Mary's College of California Program

KCB hosts partner schools whose students are on global field trips under the 'Doing Business in Korea' program throughout the year. 'Doing Business in Korea' offers an exceptional opportunity to experience hands-on education that fosters an understanding of Korean business culture. Participants gain insight to doing business in Korea and Asia. One of the most dynamic countries in the world, South Korea has emerged from a chaotic history and has rightfully ascended the ladder to become a world power. The program is customized both in terms of length and areas of interest, and it is offered throughout the year.

Twenty-five students from Saint Mary's College of California visited KAIST College of Business in March. They attended eight classes taught by renowned guest speakers,

and they visited Korean companies, including Samsung, CJ and GM Daewoo. They were also able to experience a number of cultural events as well as case study team work combining KCB students with students from these partner schools.



▲ Students of Saint Mary's College of California

Ph.D. Graduates Employed in International Universities

KCB's Management Engineering Program has trained a number of highly qualified and outstanding Ph.D. students. Since the establishment of KCB, 44% of the graduates have been appointed as professors in domestic as well as international universities and a number of them have been hired in leading schools in Australia, New Zealand, Hong Kong, Singapore, the UK and the US.

This year there are three graduates who will be working in overseas universities, including Erasmus University in the Netherlands, University of Science and Technology of China, and Cass Business School in the United Kingdom.