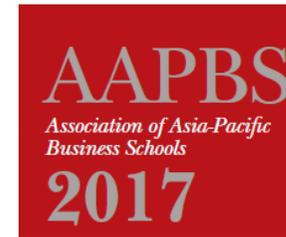




AAPBS Asia-Pacific (Aspiring) Business School Deans' Program (ADP)

*Building confidence and connections for
impactful business school leadership*



'it is necessary to strengthen and professionalise business schools' leadership', Thomas and Thomas (2011: 529)

Preparation: Buddying, vignettes, coaching/mentoring, diary exercise, sharing job descriptions.

As new business and educational models emerge with changing socioeconomic trends, and disruptions shaping the management education field, business schools need deans who can compete and collaborate strategically. The AAPBS Deans' Program (ADP) empowers academic leaders with the analytical skills and wider perspectives to facilitate impact across student groups, disciplines, organisations, and borders. By engaging with experienced deans in the Asia-Pacific region and researchers on business school leadership, this intensive workshop will fast track your networking and strategic leadership for competitive advantage. The ADP is particularly relevant for recently appointed and aspiring deans in the region.

Dates: Saturday 18 - Sunday 19 November
(AAPBS annual conference: 19-21 November)
University of Auckland, New Zealand
Fee: US\$1400
Registration Deadline: Oct. 31st

Topics for discussion:

- How can deans make a difference?
- How do they build a learning community?
- How do they communicate value?
- How do they manage key stakeholders?
- Corporate and public engagement
- Entry, mid-deanship, and stepping down

We will discuss managing yourself, your team, upwards and externally, making impact, navigating policy and being visible about reputation, rankings, revenues and thought leadership...and topics of your choice through action learning and research.

Facilitators



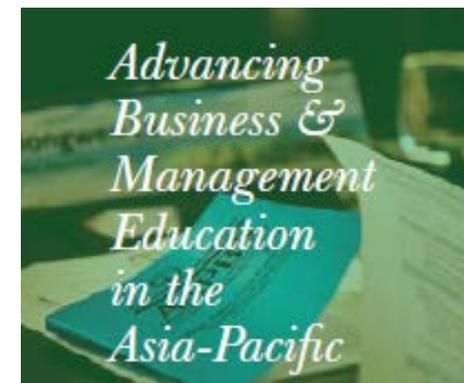
Prof. George Benwell
University of Otago



Prof. Pasu Decharin
Dean
Chulalongkorn
Business School



Dr. Julie Davies
Huddersfield Business School



SATURDAY 18 NOVEMBER 2017	SUNDAY 19 NOVEMBER 2017
<p>SESSION 1 - Morning: Welcome, Introductions, Overview Policy context, management education field, Asia-Pacific regional challenges The dean's role, remit, capabilities, KPIs, achievements and transitions Positioning your school: strategic choices, compelling vision, differentiation, inspiring examples Professional principles, wellbeing, sustaining your energy, sanity and resilience Deans' dilemmas and sharing documents, e.g. workload allocation models</p>	<p>SESSION 4 - Morning: Wrap Up Portfolio and curriculum development, quality management, student experience, Research impact and innovation, intellectual outputs and thought leadership Accreditations, rankings, alumni and stakeholder relations Career paths, serial transnational, sector hopping deans, executive search firms, succession, post deanship Critical reflections, action planning, future trends, building trusted relationships, networks, remaining upbeat</p>
<p>SESSION 2 - Afternoon: Internal Perspectives Communicating your business school's voice and respect for your role Successfully managing change, performance, people and your advisory board Maintaining a sense of humour, personal scholarship, integrity and mindfulness Managing revenues and costs, resources, reputation, productivity, talent, faculty development, diversity Intra-university relations and negotiations, managing up and sideways</p>	<p>Follow-up: Priorities, reflective practices, keeping in touch. Meals: Snacks, Lunches, and Saturday Dinner provided.</p>
<p>SESSION 3 - Evening: External Relations Public, government and corporate engagement and co-production, social responsibility, quadruple helix Internationalisation and global partnerships Brand differentiation and alignment, marketing, selling, (social) media Entrepreneurship and regional synergies</p>	<p><i>This programme may be subject to change</i></p>

<p>APPLY TO: Kayla Lee, Associate Director AAPBS Secretariat Email: AAPBS@business.kaist.ac.kr Our website: www.aapbs.org</p>	<p>Replacement / Refund Information <u>Replacement:</u> Registration replacement will be granted if written notice and replacement registration are by 17 October. REPLACEMENTS WILL NOT BE GRANTED AFTER THIS DATE. A transfer fee of 50 USD will be applied. <u>Cancellation:</u> Refunds, less 150 USD, will be granted if written cancellation notice is received by 17 October. (email: aapbs@business.kaist.ac.kr \ fax +1 822 958 3290 REFUNDS WILL NOT BE GRANTED AFTER THIS DATE. Please allow 6–8 weeks for a refund.</p>
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PAYMENT INFORMATION

You may wire the money to the AAPBS account in Korea by Sep. 30th. If you need an invoice, please contact the Secretariat office.

Name of the Account : A.A.P.B.S.
 Account No. : 150-00441-435
 Bank : Citibank Korea, Inc. 89-29, Sinmunno-2ga, Jongno-gu, Seoul, South Korea
 Swift Code : CITIKRSX
 Remitter's Message : Invoice #