



Sasin School of Management is happy to announce that the MIT Global Startup Workshop (GSW) is coming to Bangkok in 2018! A collaboration between Sasin, MIT GSW, and MIT Association of Thailand, the three-day conference will be held March 26<sup>th</sup>-27<sup>th</sup> at the Centara Grand and Bangkok Convention Centre at Central World, and at Sasin School of Management on March 28<sup>th</sup>.

MIT Global Startup Workshop (GSW) is the premier global training and networking event for entrepreneurs. Since 1998, MIT GSW has hosted its conference in a different location each year, organizing 16 international workshops, spanning 6 continents, and attracting participants from over 70 nations to date.

Participants will learn about starting a company, launching their startup, and raising money. A must for anyone who is active or new to the startup community, the event provides attendees the opportunity to network with peers, exchange ideas with experts, and share best practices and lessons learned from around the world.

Participants also have unparalleled access to global and regional tech experts and mentors, and receive hands-on training on business plans and pitches, and can compete in elevator pitch and business plan competitions for US\$15,000 in cash prizes.

## Ticket prices:

- Students -- US\$70 (Early Bird ends February 28th) and US\$100 (regular)
- Professional -- US\$500

## Register today at gsw.mit.edu

This is the must-attend startup event in Bangkok in 2018! Don't miss it!